

**LEEDS BECKETT UNIVERSITY  
FACULTY OF BUSINESS & LAW**

**ASSESSMENT PROFORMA 2A  
FRONTSHEET FOR IN-COURSE ASSESSMENTS**

**2014/15 SEMESTER 2**

**COURSEWORK**

**MODULE TITLE: Global Supply chain management**

**TITLE OF ASSESSMENT:** A comparative analysis of the Supply chains of NISA and ALDI group of supermarkets

**LEVEL: HE7**

**COURSE(S): MAMAN, MSCML, MAIBS,**

**DEADLINE DATE FOR SUBMISSION BY STUDENTS: 11-05-2015**

**SUBMISSION LOCATION: Via MyBeckett**

**ASSESSOR(S): A.C Chinta, M.Abualqumboz**  
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**Subject to moderation**

**Notes for Students:**

- Use a report format with an Index, introduction, page numbers, conclusion and references section.
- Students to identify the sources of data from the databases provided by Leeds Beckett Library
- All references should follow the Harvard format of Leeds Beckett University
- All answers should be supported by appropriate theory and use a critical style of writing
- Maximum word count – 4500 words
- Refer to marking criteria to adopt relevant reporting and research expectations of this coursework

You are required to perform a comparative analysis of supply chains of ALDI and NISA (Northern independent supplier network) by answering the following questions:

- 1) Analyse the role of supply chain networks in providing a competitive advantage to the businesses [25 Marks]. Your evaluation should be carried out using a theoretical framework.
- 2) Evaluate the planning required for introduction of a new range of ethically sourced farm produce on the supply chain planning function of these businesses. How can this be designed such that any issues are identified immediately and corrected? [25 Marks].
- 3) Evaluate the role of technology as an enabler in synchronizing the supply chain. Identify its requirements and issues that may be caused due to differences in the supply chain. [ 20 Marks ]
- 4) Identify how these businesses are approaching the issue of waste within the supply chain and how this can be improved using reverse logistics. [20 Marks].
- 5) Overall research for the coursework and Reporting standards will carry 10% of the total marks. [10 Marks]

## **FEEDBACK**

Date generic feedback will be available:	11-06-2015
How generic feedback will be returned to you:	Via Mybeckett
Date provisional mark will be available	11-06-2015
How provisional marks will be returned to you:	Via MyBeckett
Date individual feedback will available	11-06-2015
How individual feedback will be returned to you:	Via MyBeckett